



name

KEN SIMS

location

YAXLEY, CAMBRIDGESHIRE**PROFESSIONAL PROFILE**

RESOURCEFUL, DIPLOMATIC CREATIVE WITH THE FLEXIBILITY TO ADAPT TO SHIFTING PRIORITIES IN FAST MOVING SECTORS OF PRE-PRESS AND PRINT PRODUCTION. CONSISTENTLY EXCEED EXPECTATIONS USING STRONG EYE FOR DETAIL WHILE STILL FOCUSED ON ACHIEVING THE END GOAL. LOGICAL AND METHODOICAL WITH A SOLID UNDERSTANDING OF WHERE EACH ELEMENT FITS INTO THE BIG PICTURE. HIGHLY MOTIVATED, THRIVE ON CHALLENGES, ALWAYS DEVOTE UTMOST CONCENTRATION TO THE TASK IN HAND WHETHER WORKING INDIVIDUALLY, WITHIN A TEAM, MANAGING A TEAM OR AS A FREELANCE CONSULTANT.

EDUCATION***THE BARCLAY SCHOOL, STEVENAGE***

GENERAL EDUCATION WITH GCSE/A-LEVEL GRADES

WARE COLLEGE OF ART AND DESIGN

3 YEAR GRAPHIC DESIGN COURSE - COVERING DESIGN, VISUALISATION, COMPOSITION, ILLUSTRATION, PHOTOGRAPHY, PRINTING TECHNIQUES. ADDITIONAL STUDIES IN FINE ART.

EMPLOYMENT HISTORY***FREELANCE***

CREATIVE WORK FOR MOVE WITH US - INCLUDING NATIONAL MAGAZINES, PROMOTIONAL LITERATURE, EVENT SUPPORT.

SETUP AND PRODUCTION OF REGIONAL NEWSPAPERS.

VARIOUS WEBSITES - DESIGN, BUILD, HOST AND MAINTAIN.

ADARE GROUP

HIGHLY DISCIPLINED PACKAGING DESIGN AND ARTWORK, REVISION CONTROL AND SYSTEM PROCESSING FOR JOHNSON & JOHNSON, TATE & LYLE ETC.

FREELANCE

DESIGN FOR PRINT AND WEB FOR SELECT CLIENTS INCLUDING TOP NATIONAL DESIGN AGENCIES.

DUFAYLITE DEVELOPMENTS

DEPARTMENT HEAD, SPECIALIST DESIGN AND ARTWORK, EXHIBITION DESIGN, PRODUCT DEVELOPMENT, CAD DRAWINGS VIA ILLUSTRATOR AND ARTIOSCAD.

DGD

AGENCY - CREATIVE DESIGN AND ARTWORK FOR PRINT, MARKETING AND WEB DESIGN.

GRAPHIC EVOLUTIONS

CREATIVE DIRECTOR MANAGING A TEAM OF 6 DESIGNERS AND ARTWORKERS

INTERESTS

TECHNOLOGY, ART, TRAVELLING, THE OUTDOORS, CAMPING, ARCHITECTURE, WATERSPORTS, READING, PLAYING AND LISTENING TO MUSIC.

CHARACTERISTICS

RELIABLE, HIGHLY DISCIPLINED, TRUSTWORTHY, RATIONAL, CONFIDENT, PERFECTIONIST AT WORK, EXPERIENCED 'BRIEF' INTERPRETER.



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TOOLS

USE OF APPLE COMPUTERS FOR OVER 20 YEARS

EXTENSIVE DESIGN AND ARTWORK EXPERIENCE IN ADOBE SUITE INCLUDING INDESIGN, ILLUSTRATOR, PHOTOSHOP, ACROBAT AND MUSE CC.

PROFICIENT IN KEYNOTE/POWERPOINT, APPLE NUMBERS/EXCEL AND WORD

LEADERSHIP

EXPERIENCED IN DIRECTING BOTH DESIGN AND PRODUCTION STAFF TO CREATIVE DIRECTOR LEVEL

CONTACT

9AM - 9PM

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REFERENCES

SUPPLIED ON APPLICATION